BROOKS INSTITUTE
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SCHOOL PERFORMANCE FACT SHEET
CALENDAR YEARS 2011 & 2012

Completion Rates *(includes data for the two calendar years prior to reporting)*

Bachelor in Visual Journalism – 144 Weeks

Calendar Year	Number of Students Who Began Program[1]	Students Available for Graduation[2]	Graduates[3]	Completion Rate[4]
2011	89	89	15	16.85%
2012	89	88	3	3.40%

Bachelor of Science in Visual Journalism – 120 Weeks

Calendar Year	Number of Students Who Began Program[1]	Students Available for Graduation[2]	Graduates[3]	Completion Rate[4]
2011	*	*	*	*
2012	29	29	9	31.03%

*This program is new. Therefore, the number of students who graduate, the number of students who are placed, or the starting salary you can earn after finishing the educational program are unknown at this time. Information regarding general salary and placement statistics may be available from government sources or from the institution, but is not equivalent to actual performance data.

[1]"Number of Students Who Began Program" is the number of students who began the program who are scheduled to complete the program within the reporting calendar year.
[2]"Students available for graduation" is the number of students who began program minus the number of "Students unavailable for graduation," which means those students who have died, been incarcerated, or called to active military duty.
[3]"Graduates" is the number of students who completed the program within 100% of the published program length.
[4]"Completion Rate" is the number of Graduates divided by the Number of Students Available for Graduation.

Initials: _____ Date: _____ I have read and understand the above completion rates.

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Placement Rates *(includes data for the two calendar years prior to reporting)*

Bachelor in Visual Journalism – 144 Weeks

Calendar Year	Number of Students Who Began Program[1]	Number of Graduates[2]	Graduates Available for Employment[3]	Graduates Employed in the Field[4]	Placement Rate Employed in the Field[5]	Graduates Employed in the Field an average of less than 32 hours per week	Graduates Employed in the Field at least 32 hours per week
2011	89	15	13	10	76.92%	7	3
2012	89	3	2	1	50.00%	0	1

Bachelor of Science in Visual Journalism – 120 Weeks

Calendar Year	Number of Students Who Began Program[1]	Number of Graduates[2]	Graduates Available for Employment[3]	Graduates Employed in the Field[4]	Placement Rate Employed in the Field[5]	Graduates Employed in the Field an average of less than 32 hours per week	Graduates Employed in the Field at least 32 hours per week
2011	*	*	*	*	*	*	*
2012	29	9	9	5	55.55%	5	0

*This program is new. Therefore, the number of students who graduate, the number of students who are placed, or the starting salary you can earn after finishing the educational program are unknown at this time. Information regarding general salary and placement statistics may be available from government sources or from the institution, but is not equivalent to actual performance data.

[1]"Number of Students Who Began Program" means the number of students who began the program who are scheduled to complete the program within the reporting calendar year.
[2]"Number of Graduates" is the number of students who have completed the program within 100% of the published program length.
[3]"Graduates available for employment" means the number of graduates minus the number of graduates unavailable for employment. "Graduates unavailable for employment" means the graduates who, after graduation, die, become incarcerated, are called to active military duty, are international students that leave the United States or do not have a visa allowing employment in the United States, or are continuing their education in an accredited or bureau-approved postsecondary institution.
[4]"Graduates employed in the field" means graduates who are gainfully employed in a single position for which the institution represents the program prepares its graduates within six months after a student completes the applicable educational program. For occupations requiring passage of a licensing examination prior to employment, "graduates as employed in the field" means in a single position for which the institution represents its program prepares its graduates within six months of the announcement of the first licensure examination results.

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[5]"Placement Rate is calculated by dividing the number of graduates gainfully employed in the field by the number of graduates available for employment.

Initials: _____ Date: _____ I have read and understand the above placement information.

Licensure Rates – Not Applicable

Salary and Wage Information

Bachelor in Visual Journalism – 144 Weeks

Calendar Year	Graduates Available for Employment[1]	Graduates Employed in Field[2]	Annual Salary and Wages Reported by Graduates Employed in the Field[3]		
			$15,001 to $20,000	$20,001 to $25,000	Students not Reporting Salary
2011	13	10	2	0	8
2012	2	1	0	1	0

Bachelor of Science in Visual Journalism – 120 Weeks

Calendar Year	Graduates Available for Employment[1]	Graduates Employed in Field[2]	Annual Salary and Wages Reported by Graduates Employed in the Field[3]	Students not Reporting Salary
2011	*	*	*	*
2012	9	5	0	5

*This program is new. Therefore, the number of students who graduate, the number of students who are placed, or the starting salary you can earn after finishing the educational program are unknown at this time. Information regarding general salary and placement statistics may be available from government sources or from the institution, but is not equivalent to actual performance data.

[1]"Graduates available for employment" means the number of graduates minus the number of graduates unavailable for employment. Graduates unavailable for employment means graduates who, after graduation, die, become incarcerated, are called to active military duty, are international students that leave the United States or do not have a visa allowing employment in the United States, or are continuing their education in an accredited or bureau-approved postsecondary institution.

[2]"Graduates employed in the field" means graduates who are gainfully employed in a single position for which the institution represents the program prepares its graduates within six months after a student completes the applicable educational program. For occupations requiring passage of a licensing examination prior to employment, "graduates as employed in the field" means in a single position for which the institution represents its program prepares its graduates within six months of the announcement of the first licensure examination results.

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[3]Salary is as reported by the student. Not all graduates reported salary.

Initials: _____ Date: _____ I have read and understand the above salary and wage information.

United States Department of Education (USDE) Financial Aid Program Participation

Three-year Cohort Default Rate As Published by the USDE	Percentage of Enrolled Students Receiving Federal Student Loans
16.10%	71.79%

Initials: _____ Date: _____ I have read and understand the above USDE financial aid program participation information.

If you have any questions about how the data reflected on the above charts was gathered or if you want a list of employment positions determined to be within the field for any specific program for which statistics are reported above, please speak with the campus Director of Career Services.

This fact sheet is filed with the Bureau for Private Postsecondary Education. Regardless of any information you may have relating to completion rates, placement rates, starting salaries, or license exam passage rates, this fact sheet contains the information as calculated pursuant to state law.

Any questions a student may have regarding this fact sheet that have not been satisfactorily answered by the institution may be directed to the Bureau for Private Postsecondary Education at 2535 Capitol Oaks Drive, Suite 400, Sacramento, CA 95833, www.bppe.ca.gov, toll-free telephone number (888) 370-7589 or by fax (916) 263-1897.

I have read and understand this School Performance Fact Sheet. The School Performance Fact Sheet was reviewed and discussed with a school official prior to signing an enrollment agreement.

_____
Student Name - Print

_____ _____
Student Signature Date

_____ _____
School Official Date

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